



Astralux Environmental Solutions Internship, Solar Energy Marketing and Analysis – Power Systems Group

Job Description:

Astralux is looking for talented, highly motivated, and eager students to get hands-on experience in one of the fastest growing industries in the world – renewable and alternative energies. Help us change the way the world uses energy!

The main focus of this internship is sales and marketing analysis – with a strong emphasis on viral marketing (including online social and professional networks). The candidate will learn the landscape of the current solar energy marketplace and assist in promoting Astralux in the social marketing arena. The candidate will report to the VP or Business Development.

This position is scheduled from October to December 2009 – with the potential for extension into the Spring and Summer of 2010. This position is part-time, preferably 10-20 hours per week. The position is for our main office in Boulder, Colorado.

This internship is currently unpaid - but is subject to change. The candidate will be compensated in valuable knowledge of the inner workings of the solar energy industry. They will benefit from the real world experience of working and networking with industry mavens in the solar and renewable energy fields.

Specific Functions include:

- 1) Assist in marketing research and analysis and report findings.
- 2) Research and report finding of viral marketing initiatives in the solar energy field.
- 3) Promote Astralux through various viral marketing campaigns (including Facebook, Twitter, LinkedIn, and other social networking sites).
- 4) Sit in on sales, marketing, and strategy meetings.
- 5) Help Astralux create Dependable Solutions for a Sustainable Future™!

Qualifications for Position:

- 1) Current student in the Colorado area in a related field (Marketing, Business, Environmental Studies, Engineering, Economics, etc.).
- 2) Excellent written and verbal communication skills.
- 3) Strong analytical skills and an interest in marketing analysis.
- 4) Understanding of viral marketing and online social and professional networks.
- 5) Good technical skills, necessary for understanding the inner workings of Solar Energy.

Interns with Astralux will be highly considered for full-time or contractual positions with the company upon completion of their undergraduate or graduate work. Astralux will also provide professional recommendations for the candidate based on their performance and effort.

Please submit your cover letter and resume to (info@AESsolarenergy.com) - ***please do not contact us via snail mail or phone us regarding this position.***

About Astralux

Astralux, established in 1992, is a Boulder, Colorado-based solar energy integration firm and was originally founded to research and develop silicon and semiconductor materials and devices. Leveraging its extensive R&D in advanced solar energy technologies, Astralux created the Power Systems group which has developed proprietary engineering, design, rendering, and installation solutions for the solar energy integration industry. This technical expertise allows Astralux to offer the exclusive SolarCare™ protection plan, providing the longest and most comprehensive labor warranty and performance guarantee in the industry. Since 2007, Astralux Power Systems is the fastest growing solar energy integrator in Colorado. Astralux is an EOE.